

The Canvasback

ADVERTISING CONTRACT

TERMS AND CONDITIONS

Please check and initial the ad size and issues in which you would like your advertisement to appear:

| Ad Size (see Requirements for Advertisers) | Price per issue | Member Annual Rate (four issues) | Winter Issue | Spring Issue | Summer Issue | Fall Issue |
|---|--------------------|--|-----------------|-----------------|-----------------|---------------|
| Eighth-Page (Business Card) | \$50 | \$175 | | | | |
| Quarter-Page | \$95 | \$325 | | | | |
| Half-Page | \$180 | \$625 | | | | |
| Full Page | \$350 | \$1,200 | | | | |

Color: The above prices are for black and white pages. Limited color pages may be available with a forty percent (40%) surcharge. Please call for additional information.

Art: All art must be submitted in accordance with the Decoy Museum's **Requirements for Advertisers**. Graphic design services are available at a special rate for Canvasback advertisers.

Payment and Discount: Business Members will be invoiced for the annual rate, which is payable in advance of the first of the four issues. Non-members will be invoiced for the per issue rate, which is payable in advance of each desired issue. Deadlines are set forth in the **Requirements for Advertisers**.

Agreement: Advertiser agrees to these terms and conditions and those of the **Requirements for Advertisers**, as revised from time to time (available on the website or upon request). The Decoy Museum's agreement will be confirmed by acceptance of your payment.

| | |
|--------------------------------|-------|
| Advertiser/Business Name | |
| Mailing Address | |
| City, State, ZIP | |
| Phone | Email |
| Website address (URL) | |
| Authorized Signer (print name) | Title |
| Signature | Date |